



Memorandum

TO: RULES COMMITTEE

FROM: Vice Mayor Madison Nguyen
Councilmember Donald Rocha

SUBJECT: Neighborhood Services & Education
Committee Workplan Amendment

DATE: March 28, 2013

Approved

Don Rocha

Date

3/28/13

Madison Nguyen

RECOMMENDATIONS:

Request to amend the Neighborhood Services & Education Committee Workplan to include an update on the "Get fit. Be Strong. Eat Healthy" obesity prevention initiative undertaken by Parks, Recreation and Neighborhood Services staff, including information on our citywide vending machine contract, at the June 13, 2013 meeting.

ANALYSIS

Over the last year and a half, staff in Parks, Recreation and Neighborhood Services has done an immense amount of multifaceted work around obesity prevention. This work has ranged from implementing research-based activity practices in our afterschool programs to making program modifications around providing food. Their work has been funded by the Center for Disease Control's Communities Putting Prevention to Work grant, which is set to expire in the next fiscal year.

In advance of the end of the grant, the NSE Committee should receive an update on the work that they have done as a way to consider direction for how to continue the work moving forward. The update should also include information from the Finance Department on the status of our citywide vending contract, based on the nexus between the nutritional content of snack foods and our interest in reducing obesity.

Should any new work or direction develop as a result of the Committee receiving this update, work should be directed to the workload prioritization process. However, because much of this work is already being done by our staff, the Committee should be able to hear updates and participate in the scoping of any new work or direction that develops from it.